

**Cynthia Nevels**, President  
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## **BIO**

**Cynthia Nevels**, is known as the “The Go-To-Lady” when it comes to business management and social innovation. She is an investor, mentor and thought leader who has helped public and private organizations overcome insurmountable management, marketing, technology, strategy and operational obstacles. For 21 years, Cynthia has served as Senior Partner with Integrity LLC, a global business management consulting firm serving clients in major markets around the globe. She's an expert in finance, marketing, social entrepreneurship, information technology and strategic planning. She is the founder of former fintech apps Thinkcrowdfund.com and PPPLoanForgivenessApp.com. Cynthia served as the contract Goldman Sachs 10,000 Small Businesses Alumni Manager supporting multi-million dollar enterprises across North Texas. She now serves as the Senior Business Advisor for the Goldman Sachs One Million Black Women: Black in Business program in partnership with 1863 Ventures venture capital firm serving minority owned businesses across the United States. She owns and operates 2 vegan restaurants and an award-winning vegan food truck, Soulgood, in Texas. Nevels is heralded an international leader in food equality and sustainability. Soon to appear on the Food Network.

For over 18 years, Cynthia has become an integral part of helping clients meet their goals. Her firm serves clients such as 1863 Ventures, Goldman Sachs, Capital One Bank, Palo Alto Software, Dallas College, Denton County Transportation Authority, LiftFund, Inc., RealPage, Wells Fargo, City of Austin, Tarrant County College and Stella McCartney Enterprises.

Nevels formerly served on the board of the United Way of Metropolitan Dallas’ team of innovative mentors for the heralded Social Innovation Accelerator. She is currently a mentor for Texas Woman's University's Women in Business Center and founder of the Start.Pivot.Grow. Business Accelerator program in Dallas, Texas. She formerly served on the board of the Marcus Graham Project, Inc. and in 2012, she was appointed to serve on Chicago’s Task Force for Social Innovation, Entrepreneurship, and Enterprise. During her career in Silicon Valley, she served as Global Program Manager for the leader in Customer Relationship Management, Siebel Systems, Inc. (now Oracle) with 21 years experience in technology and app development.

Nevels is an investor in Happy Tomato Fresh Salsa, CurlMix, HoneyBee Burger, and Soulgood.