

CYNTHIA NEVELS

Dynamic Business Strategist, Technology Expert & Economic Growth Catalyst | Author & Tech Innovator

Cynthia Nevels is a riveting speaker who transforms complex business and technology concepts into actionable strategies that drive organizational growth and innovation. With over two decades at the forefront of business transformation, Cynthia brings unparalleled insights on entrepreneurship, digital transformation, and economic development to corporate audiences worldwide. As a bestselling author and inventor of the KPIXAI SaaS BizTech web platform, she combines cutting-edge technological expertise with practical business acumen.

SPEAKING TOPICS

The Future of Business Technology Integration & AI Innovation Discover how AI, IoT, and cloud solutions are revolutionizing business operations across industries. Cynthia shares insights from developing the KPIXAI SaaS BizTech platform and reveals cutting-edge implementation strategies that have helped her Fortune 500 clients achieve measurable ROI while preparing for future technological shifts.

Financial Resilience and Growth Strategies Drawing from her experience helping businesses navigate economic challenges and her bestselling books "Financial Bailout" and "Funded," Cynthia delivers practical frameworks for building financially resilient organizations that thrive during market fluctuations and secure necessary capital for expansion.

Scaling Your Business: From 6 to 7 Figures Based on her recent book "Grow," Cynthia shares the methodologies she implemented as a Senior Advisor for Goldman Sachs 10,000 Small Businesses program to help companies scale strategically while maintaining operational excellence.

Digital Transformation: From Resistance to Revolution Explore how organizations can successfully navigate the human elements of technological change. Cynthia shares proven change management techniques from her work implementing Salesforce, CRM, and enterprise systems across government agencies and corporations.

Financial Mastery for Specialized Industries Learn industry-specific financial strategies based on Cynthia's book "Squeezed," which provides targeted approaches for foodservice and other specialized businesses to optimize operations, manage cash flow, and increase profitability.

WHY CYNTHIA DELIVERS EXCEPTIONAL VALUE

Bestselling Author: Cynthia has authored multiple influential business books including:

- **Funded:** A 10-Step Guide to Getting Your Business Loan Approved” (2024)
- **Grow:** A 7-Step Plan to Take Your Business from 6 to 7 Figures (2024)
- **Squeezed:** Transform Your Foodservice Business Through Financial Mastery with This 5-Step Plan (2024)
- **Financial Bailout:** A Guide to Creating Your Own Financial Rescue Plan During a Recession (2003)

Technology Innovator: Inventor and developer of KPIXAI SaaS BizTech web platform, revolutionizing how businesses leverage AI for strategic growth and operational excellence.

Real-World Expertise: As founder of multiple successful ventures including Integrality LLC and ThatIsSmart.com, Cynthia brings practical, battle-tested strategies—not just theory.

Impressive Client Portfolio: Her consulting expertise has benefited U.S. Small Business Administration, Capital One, Goldman Sachs, Dallas College, City of Dallas, and numerous Fortune 500 companies.

Technological Authority: A certified Salesforce administrator and technology consultant who has developed fintech applications, mobile solutions, and AI implementations that deliver measurable results.

Engaging Presentation Style: Cynthia combines data-driven insights with compelling storytelling, leaving audiences both inspired and equipped with implementable takeaways.

Customized Content: Every presentation is tailored to your organization's specific industry challenges, strategic priorities, and audience composition.

PARTIAL CLIENT LIST

- U.S. Small Business Administration
- Capital One
- Goldman Sachs
- LiftFund, Inc.
- Santander
- Dallas College
- City of Plano
- Denton County Transportation Authority
- University of North Texas System
- Dallas Independent School District

For booking information or to discuss how Cynthia can create a customized keynote for your next corporate event, please contact Ivy Strategy Consulting at saudia@ivystconsulting.com.



