

CYNTHIA NEVELS

BUSINESS STRATEGIST, TECHNOLOGY INNOVATOR & ENTREPRENEURIAL CATALYST

Cynthia Nevels is a distinguished business strategist, technology innovator, and entrepreneurial catalyst who transforms organizations through strategic planning, technological adaptation, and financial optimization. With over two decades of experience spanning Silicon Valley tech giants to grassroots entrepreneurship development, Cynthia brings unparalleled insight into building sustainable enterprises that create measurable impact.

EXPERTISE & ACCOMPLISHMENTS

Strategic Business Leadership

- Founder and CEO of Integrality, a global management consulting firm serving Fortune 500 companies, government agencies, and hundreds of SMBs
- Fractional COO for multimillion-dollar enterprises throughout the United States
- Creator of the KPIXAI SaaS BizTech platform leveraging AI to optimize business operations and accelerate growth

Technology Implementation & Innovation

- Silicon Valley veteran with experience at Siebel Systems and Razorfish during the digital revolution of the 1990s
- Founder of ThatIsSmart.com, specializing in IoT, AI, data analytics, and smart system implementation
- Developer of multiple technology solutions including a PPP Loan Forgiveness Fintech Web Application and Government Procurement Mobile App

Financial Empowerment & Growth Strategies

- Architect of the Start.Pivot.Grow. Micro Business Accelerator program (licensed to Dallas College and Capital One)
- Current advisor with 1863 Ventures on the Goldman Sachs One Million Black Women: Black in Business program
- Founder of a statewide personal finance education program endorsed by the Governor of Texas

Author & Educator

- Published author of four business books including *Funded*, *Grow*, *Squeezed*, and *Financial Bailout*
- Curriculum developer for the United Way of Metropolitan Dallas' GroundFloor Accelerator
- Educator with prestigious institutions including New York University and Dallas College

SPEAKING TOPICS

- **Digital Transformation for Traditional Businesses:** Practical strategies for implementing technological solutions that drive growth
- **Financial Mastery for Entrepreneurs:** Five-step framework for achieving financial stability and sustainable growth
- **From Startup to Scale-up:** Proven methodologies for taking businesses from six to seven figures
- **The Innovation Imperative:** How businesses of all sizes can foster and implement innovation
- **Entrepreneurship as Economic Impact:** Building businesses that create jobs and strengthen communities

SIGNATURE PHILOSOPHY

"I invest in small business but not small ideas. Success isn't measured by revenue alone, but by the difference you make."

Cynthia holds a Bachelor's degree in Psychology from Texas Woman's University and pursued graduate studies in Marketing at Southern Methodist University. Her diverse entrepreneurial portfolio includes founding Soulgood, a successful vegan quick-service restaurant chain, demonstrating her ability to apply business principles across industries.

To book Cynthia for your next conference, corporate event, or workshop, contact: cynthia@cynthianevels.com or 214.872.6331.