

# INTEGRALITY



**Cynthia Nevels**  
Executive Bio

Cynthia E. Nevels has helped organizations overcome insurmountable business management obstacles through her proprietary CIR System. She is a Senior Partner with Integrality Consulting, a business management and marketing consulting firm serving clients in major markets across the United States. She is a syndicated columnist, contributing writer for business, technology and lifestyle magazines, the Senior Editor of Disruptive View and host of public talk radio program, Disrupt Radio.

For over 15 years, Cynthia has partnered to help clients reach their goals. Clients such as Capital One Bank, Palo Alto Software, J2 Global Communications, Dallas County Community College District, PeopleFund, Wells Fargo, Taylor Distribution, Inc., Marcus Graham Project, Inc., 100 Black Men of America, Inc., Government Procurement Connections, Inc., Tarrant County College and Cummings & Co.

Nevels currently serves on the board of American Institute for Education, Innovation, and Entrepreneurship, Kids Environmental Education Network, Inc. and Marcus Graham Project. In 2012, she was appointed to serve on Chicago's Task Force on Social Innovation, Entrepreneurship, and Enterprise. During her career she served as Global Program Manager for the leader in Customer Relationship Management, Siebel Systems, Inc. (now Oracle) in San Mateo, CA. As well as, recruited software engineers for e-business consulting firm Proxicom of San Francisco and Keane Consulting of Boston, MA. Nevels previously served as Vice Chairman of the Texas Jump\$tart Coalition ([www.txjumpstart.org](http://www.txjumpstart.org)), a statewide financial literacy clearinghouse and a member of the National Jump\$tart Coalition. In 2004, Nevels was appointed by Consumer Federation of America of Washington, D.C. to serve as State Director for the Texas Saves campaign ([www.txsaves.org](http://www.txsaves.org)), a social marketing and asset building campaign supported by Governor Rick Perry, Consumer Federation of America, the Federal Reserve Bank of Dallas, and the FDIC.

She has been featured in Fortune Magazine, Dallas Morning News, Fort Worth Star-Telegram, Black Enterprise Magazine, Fort Worth Business Press, Rolling Out Magazine and Fast Company Magazine. Cynthia earned her Bachelor of Arts degree in Psychology from Texas Woman's University. She is the author of her 2009 book, *Financial Bailout, The Fundamental Financial Guide*, and creator of Personal Finance Flash Cards available on Amazon.com.

Office 1.877.601.3211  
[info@integrality.us](mailto:info@integrality.us)  
[www.integrality.us](http://www.integrality.us)