

PRESS RELEASE

Financial Bailout: A guide to creating your own personal financial rescue plan and stimulating personal financial security during a recession.

(AuthorHouse; On-Sale Date: September 7, 2009)

FOR IMMEDIATE RELEASE

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No government bailout for everyday working moms. A new book promotes personal responsibility and teaches women how to create an individual financial bailout plan during a recession.

Dallas, Texas (September 7, 2009) – A new book entitled FINANCIAL BAILOUT hits the market promoting personal financial responsibility in a time where opposition to government involvement in family affairs hits a boiling point. “Workingwomen with children cannot afford to wait for the government bailout funds issued to big banks to trickle down and bail them out financially,” says author Cynthia E. Nevels.

The dramatic changes taking place in the financial services industry and the economy are historic in scope and proportion. Job loss is prevalent, the credit crisis is crippling, and the home foreclosure crisis is disturbing. Historically, women have been slow to protect their assets in both good and bad economic climates, which may leave them vulnerable when it comes to wealth management. According to the March 2009 Fawcett Report, Dr. Katherine Rake, OBE reports that women are more directly exposed to the impact of this recession as employees than they were in the recessions of the 1990s or 1980s. Women have entered this recession on an unequal economic footing making them particularly vulnerable to the impact of the downturn.

In her new book FINANCIAL BAILOUT (AuthorHouse; On-Sale: September 7, 2009; \$14.99) she provides an overview of the government bailout and explains how regular everyday workingwomen may not feel the impact of those dollars for years. She discusses ways women can take control of their financial destiny by using innovative low-cost tools to create alternative income sources and recognize hidden opportunities so that more women are prepared to survive financially during a recession. FINANCIAL BAILOUT will explain how the government bailout plan will affect women and serves as a practical and entertaining guide on what to do to protect much-needed assets. The simple to read paperback will reveal steps to assess the damage, hire the right professional, rebuild what was lost, and acquire the cash needed to mitigate future exposure and vulnerability. In addition, Financial Bailout Workshops will be open to readers to meet the author, apply strategies from the book and help answer questions about creating a winning plan, creating a strategy to reduce debt, and finding the right government stimulus incentives.

Cynthia E. Nevels is the renowned small business and personal finance counselor. Cynthia is an author, speaker and radio host who focuses on improving the financial well being of women around the world as the founder and president of Jr.Finance Literacy Academy, Inc. and CynthiaNevels.com. Cynthia is the host of the C-Radio Show and author of Financial Bailout: A guide to creating your own financial rescue plan and stimulating personal financial security during a recession; the Personal Finance Training Guide; and creator of Personal Finance Flash Cards.

To set up an interview with Cynthia Nevels contact: Donnell Parker, 817-714-7965 or info@cynthianevels.com.

FINANCIAL BAILOUT

www.financialbailoutguide.com

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